



أعلاف
Aalaf®

NOURISHING LIVESTOCK, SUSTAINING FUTURES





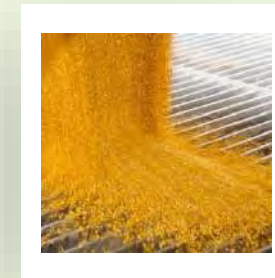
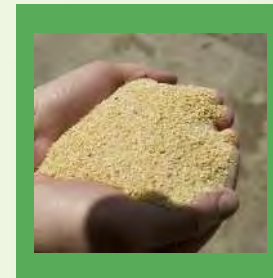
ABOUT US

AALAF's journey began nearly half a century ago, rooted in the animal feed sector. In 1987, we launched a dedicated feed factory in Qatar. Since then, we have continuously grown and evolved, driven by our commitment to delivering premium-quality nutrition for livestock. Our experience enables us to meet customer demands with sustainable, science-backed production practices, ensuring optimal livestock health and performance across the country.



MISSION

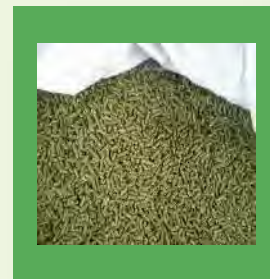
To become the leading provider of animal nutrition in Qatar and the GCC by producing superior-quality feed that meets international standards, incorporates the latest scientific advancements, and supports the health and performance of all livestock species.





VISION

To innovate and excel in animal nutrition, ensuring sustainable agriculture and food security for future generations.



PRODUCT PORTFOLIO

Broiler and Poultry Feed

- Prestarter
- Starter
- Grower
- Finisher
- Parents
- Grandparents



Ruminant Feed

- Calf Starter Feed
- Dairy Feed 14%
- Dairy Feed 15%
- Dairy Feed 18%
- Dairy Feed 21%
- Dairy Goat Feed
- Deer Feed 12%
- Deer Feed 16%
- Lamb Feed 16%
- Sheep Feed 12%
- Sheep Feed 14%



Special Feed

- Houbara Parent Male
- Houbara Parent Female
 - Houbara 21%
 - Houbara 24% Parent
 - Houbara 28% Breeder
- Houbara Chicks



Horses Feed

- Horse Feed 12%
- Horse Feed 14%
- Horse Feed 15%
- Horse Mixture Feed
- Aalafmill



Camel Race feed

- Camel Feed 12%
- Camel Feed 14%
- Camel Feed 19%



TMR (Total Mix Ratio)

- SHAMIL Power TMR
 - Early Lactation Stage
- SHAMIL Balance TMR
 - Mid-Lactation Stage
- SHAMIL Support TMR
 - Late Dry Lactation
- Kamil Feed
 - TMR Dairy Sheep Feed
- Kamil Feed
 - TMR Balanced Sheep Feed
- Kamil Feed
 - TMR Fattening Lambs Feed
- TMR Camel Feed



GLOBAL SOURCING STRATEGY

- Raw materials are sourced from over 30 countries
- Only the best suppliers in each category are selected
- The procurement strategy is designed to ensure:
 - Year-round availability of materials
 - Seasonal diversity to manage supply fluctuations
 - Geographical diversity to reduce risk and ensure stability
- The strategy aims to maintain consistency and quality of materials





USA



Spain



Netherlands



Romania



Ukraine



Turkey



Jordan



Saudi Arabia



UAE



Pakistan



China



India



Brazil

Paraguay



Uruguay



Argentina



Australia

ASSURANCE AND QUALITY CONTROL

We maintain strict control over the production process by thoroughly evaluating feed mixtures at every stage within our AALAF laboratories. Our formulations are entirely plant-based — using natural ingredients like yellow corn, corn gluten, and soybeans — and completely free from artificial additives that could pose risks to human or animal health.





PRODUCTION STEPS – OVERVIEW

PRODUCTION STEPS

To ensure the highest quality of AALAF's feed, the entire production cycle is carefully monitored from raw material selection to final packaging.

The process is divided into three key stages:

- Selection & Receiving of Raw Materials
- Proper Storage
- Controlled Feed Production

STEP 1: RAW MATERIAL SELECTION & RECEIVING

Materials Receiving & Selection Process

- No heat damage
- No mold
- Correct color
- No odors
- No pests

DOCUMENTATION & TESTING

- Temperature recorded
- Tally monitored
- Draught survey confirmed
- 3rd party reports reviewed
- Empty hold verified
- Outturn report issued
- Lab samples collected

RESULT: Premium, safe ingredients cleared for production



STEP 2: STORAGE AT THE FACTORY

AALAF adheres to strict local and international standards for storage:

- Grains – Stored in a 40,000 MT capacity vertical silo
- Soybean Meals – Kept in a 9,000 MT flat storage facility

Proper storage prevents spoilage, maintains nutritional integrity, and ensures consistent product quality year-round.



STEP 3: PRODUCTION PROCESS

PRE-TREATMENT & FORTIFICATION	MIXING & SHAPING	FINISHING & ASSURANCE
Finely grounding raw materials	Controlled blending for formula consistency	Spray finish applied
Adding anti-fungal, anti-clostridia agents and digestive enzymes	Feed shaping via pressing, steaming and granulating	Automated classifying, weighing, packing
Enriching with essential amino acids (Methionine, Leucine, Threonine, Valine, Tryptophan) to enhance nutritional efficiency	Advanced cooling for stability & shelf Life	Rigorous lab testing
		Optimal storage
		Approval before release
Ensuring consistent quality from start to finish		

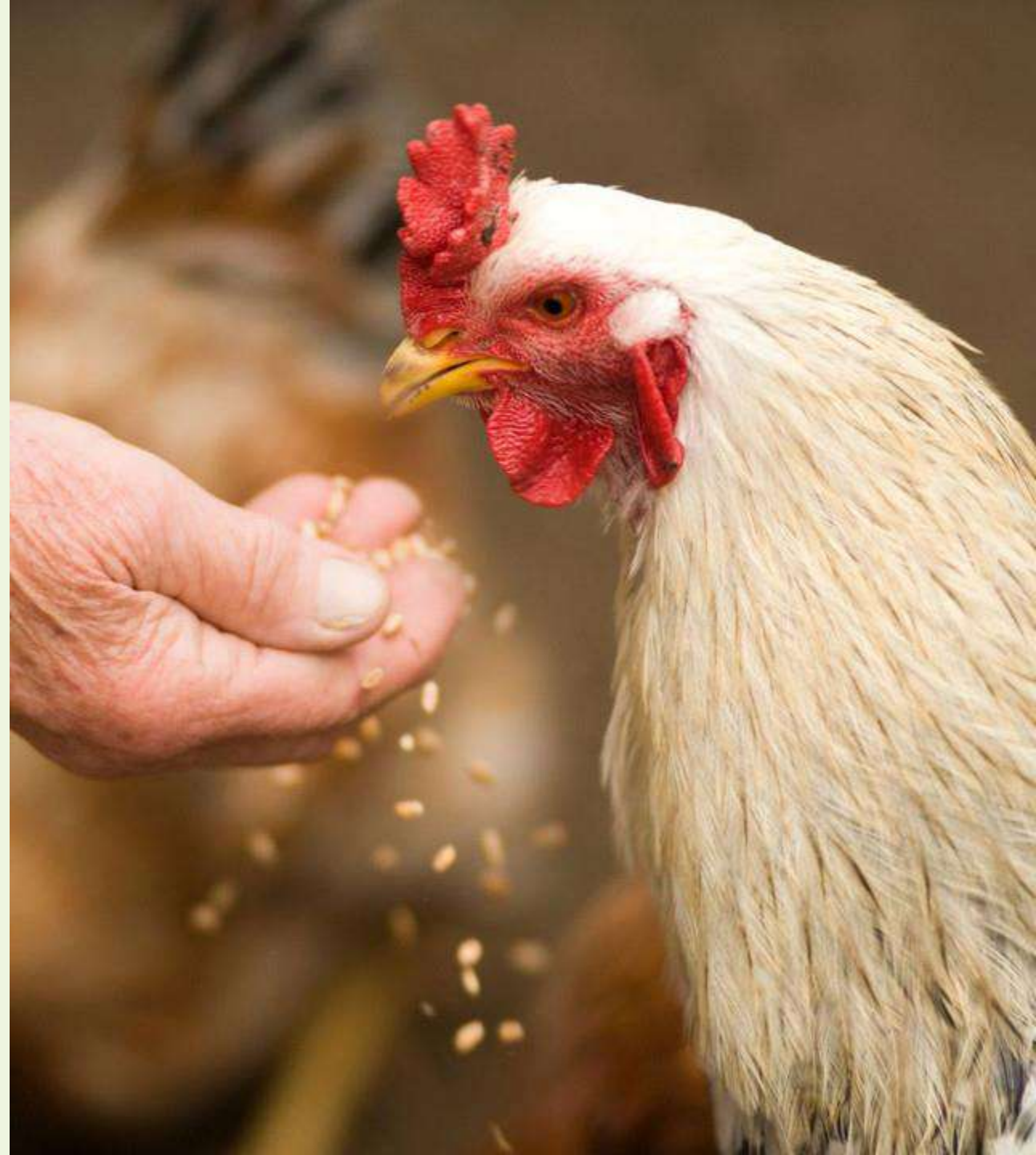




أعلاف
Aalaf

- CARA BLOND
- CARA GOLD
- HOP PELLETS
- SPECIAL BELGIUM
- BLACK
- CORIANDER
- WHEAT CHOCOLAT
- SPELT
- BUCKWHEAT
- OAT
- BISCUIT
- BITTER ORANGE PEELS
- RYE
- WHEAT CRYSTAL
- MUNICH
- CAFE

BROILER & POULTRY FEED



BROILER PRE-STARTER FEED 26%

Formulated to stimulate early chick development and optimize nutrient absorption during the critical first days.



BROILER STARTER FEED 23%

Supports healthy organ development and growth in broiler chicks during the first 14 days.



OUR PRODUCTS

BROILER GROWER FEED 21%

Enhances tissue and muscle development, promoting steady growth during the mid-stage.



BROILER FINISHER FEED 19%

Ensures optimal body mass and performance before market delivery.



OUR PRODUCTS

BROILER PARENT FEED

Specially designed for breeding flocks to improve fertility, reproductive health, and body maintenance across the lifecycle.



LAYER FEED 18%

Enriched with essential nutrients to support peak egg production and quality in laying hens.



OUR PRODUCTS

PIGEON FEED 15% TO 18%

Balanced feed to meet breeding and growth needs of pigeons, ensuring vitality and reproductive success.



TURKEY FEED 19%

Supports turkey growth during the development stage with optimal nutrient levels for best results.



OUR PRODUCTS

DUCK LAYER FEED – 19%

Specifically formulated to enhance egg production and quality during peak laying periods.



BIRD MIX FEED

Mash Feed
Crumble Feed
Pellet Feed



CRUMBLE FEED



MASH FEED



PELLET FEED

OUR PRODUCTS

RUMINANT FEED



CAMEL FEED

Available for young, adult, lactating, and fattening camels. Each formula is optimized for its stage and purpose.



OUR PRODUCTS

CALF FEED

Designed to support early-stage growth with essential nutrients for healthy development.



DAIRY FEED

Provides essential nutrition for cows at all performance levels (low, medium, high), supporting the production of quality milk.



OUR PRODUCTS

DEER FEED

Balanced for various life stages to ensure proper growth and physical health of deer.



LAMB FEED

Enhances muscle and weight gain in growing lambs with high digestibility.



SHEEP FEED

Recommended for lactating and pregnant ewes to improve health and production.



OUR PRODUCTS



CATTLE FEED



GOAT FEED



DEER FEED



CAMEL FEED

SPECIAL FEED



HOUBARA MALE SPECIAL FEED

Exclusively prepared for male Houbara bustard to support reproductive health and vitality.



HOUBARA FEMALE SPECIAL FEED

Tailored to support egg-laying and physical condition in female Houbara bustard.



HOUBARA CHICKS FEED 24%

Specially developed for young Houbara chicks to strengthen immunity and physical development.



OUR PRODUCTS

QUAIL FEED

Available as Starter, Grower, and Breeder feed — designed for optimal meat and egg production.



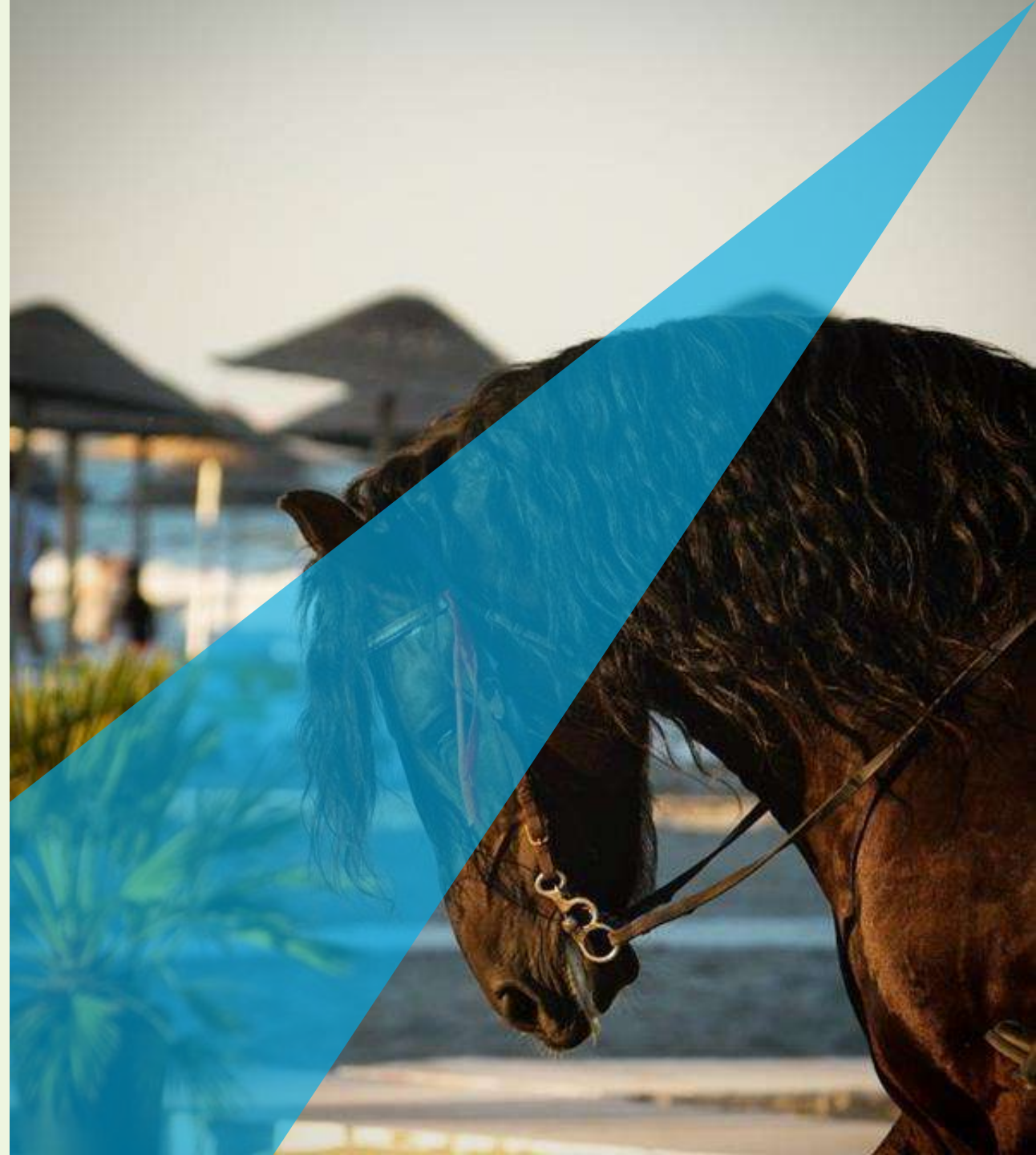
OSTRICH FEED

Supports healthy growth in ostriches during key development phases.



OUR PRODUCTS

HORSE FEED



HORSE FEED 12%

Ideal for horses during maintenance and light activity periods.



HORSE FEED 14%

Formulated for horses in regular work routines — walking, training, riding.



OUR PRODUCTS

HORSE FEED 15%

Best suited for adult horses and lactating mares. Supports condition maintenance and recovery.



OUR PRODUCTS

AALAFMILL

High-performance mixture developed by experts for superior results in working and competition horses.



NUTRIENT COMPOSITION





YELLOW MAIZE



FEED BARLEY



SOYBEAN MEAL



WHEAT BRAN



ALFALFA PELLET



VEGETABLE OIL



MOLASSES



ESSENTIAL ADDITIVES



PREMIXES



SOCIAL RESPONSIBILITY

We uphold high ethical standards and comply with industry regulations, actively giving back to the community and promoting sustainable development.





ANTI-CORRUPTION

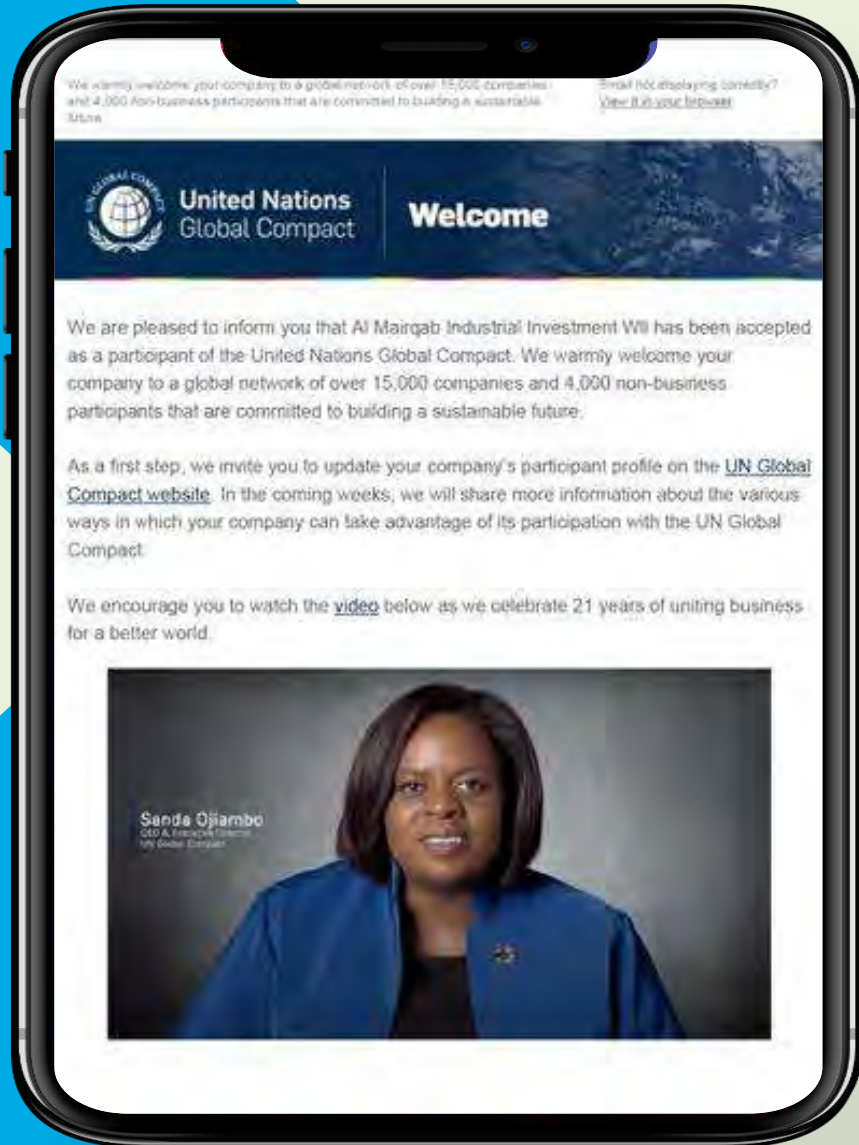
We support global anti-corruption efforts by adopting transparent business practices and internal programs that prevent corruption in all forms.



The background of the image is the national flag of Qatar, featuring a white field with a serrated edge on the left side and a maroon field on the right. The flag is shown with a slight wave, giving it a sense of movement. The text is overlaid on the white and maroon sections.

QATAR DESERVES THE BEST

Our mission and vision are proudly aligned with the country's national strategy: honoring the past, strengthening the present, and building a sustainable, prosperous future. Every step we take — from our feed innovations to our ethical business practices — is driven by a deep sense of responsibility to contribute to Qatar's reputation across the GCC and on the global stage.



UNITED NATIONS PARTICIPANTS

As a UN Global Compact participant in Qatar, we embrace principles based on:

- Universal Declaration of Human Rights
- ILO Declaration on Fundamental Principles and Rights at Work
- Rio Declaration on Environment and Development
- UN Convention Against Corruption

CLIENT TESTIMONIALS



Dr. Bashar Barqawi

General Manager
Gulf Center for Foodstuff

“On Behalf of the Al Shamal Company for Poultry production; I would like to take this opportunity to extend the gratitude for support and providing quality and standard feeds for our livestock which enabled the increment of 10% weight on age of 28 days”



Dr. Syed Adnan Khalid

Agrico Agricultural
Development WLL

“I would like to take this opportunity to extend our sincere appreciation for your consistent support and for delivering high-quality veterinary supplies. Your products have significantly contributed to improving the health and growth rate of our poultry, resulting in a noticeable boost in overall productivity”

ACHIEVEMENTS



AWARDS AND CERTIFICATE



Certificate Number: QA003533
Client Name: AL MAIRQAB INDUSTRIAL INVESTMENT (AALAF) W.L.L
Accreditation Body: UKAS
Standard: ISO 14001:2015
Scope: MANUFACTURING & DISTRIBUTION OF ANIMAL FEEDS
Validity date: 2027-04-29

<https://e-cer.bureauveritas.com/FEHBSOK9VKM4UVMNVJACMC9BBBAFFCNRFF7KAIWKXUZH2VW2YKIKMEWTR2NSHR4YYWGV7HAPLIWYVQ0W3EL9O2SR6G2T5UMPHVHAKNH98E00EZ4IILOS3VYUACRZEC320>



Certificate Number: QA003534
Client Name: AL MAIRQAB INDUSTRIAL INVESTMENT (AALAF) W.L.L
Accreditation Body: UKAS
Standard: ISO 45001:2018
Scope: MANUFACTURING & DISTRIBUTION OF ANIMAL FEEDS
Validity date: 2027-04-29

<https://e-cer.bureauveritas.com/BPGACYBT3BZTWDWOTUOJYBLMV1YQY2KGD22IDB5XIGPYUBSMFKJD6P4HDZH3ZU5KKKHC9DI373YAU3Z7ZSPGPZ5E2K1WRDEAENRY9MYJO9B0RYNYCY4G5VVBRZKHKHE>



Certificate Number: QA003535
Client Name: AL MAIRQAB INDUSTRIAL INVESTMENT (AALAF) W.L.L
Accreditation Body: UKAS
Standard: ISO 9001:2015
Scope: MANUFACTURING & DISTRIBUTION OF ANIMAL FEEDS
Validity date: 2027-04-29

<https://e-cer.bureauveritas.com/1LKIDQ8MFPANNOABNQQK9MFEZFATCAHL3XZNG2KFCHCUSGEDDU56TF8VA3TSR4WEVVMGNRIGKNTCJUJQAOV7AEDJMVIXQJ9L3WSO9TNIQJGGTATEUBUI7SKGUIVGMVHG>

CERTIFIED

ISO 9001
ISO 14001
ISO 45001



BUREAU
VERITAS

AWARDS AND CERTIFICATE

Bureau Veritas Certification

AL MAIRQAB INDUSTRIAL INVESTMENT (AALAF) W.L.L
Street No. 356, Zone No. 92, Building No. 227, P.O. Box: 295, Messaleed, State of Qatar

Bureau Veritas Certification Holding SAS - UK Branch certifies that the Management System of the above organisation has been audited and found to be in accordance with the requirements of the management system standards detailed below

ISO 9001:2015
Scope of certification

MANUFACTURING & DISTRIBUTION OF ANIMAL FEEDS

Original cycle start date: 30-04-2024
Expiry date of previous cycle: NA
Certification / Recertification Audit date: 15-02-2024
Certification / Recertification cycle start date: 30-04-2024
Subject to the continued satisfactory operation of the organisation's Management System, this certificate expires on: 29-04-2027

Certificate No.: QA003533 Version: 1 Issue date: 30-04-2024

S. W. J.

UKAS
MANAGEMENT SYSTEMS
0000

Signed on behalf of BVCH SAS UK Branch
Certification Body Address: 5th Floor, 66 Prescot Street, London, E1 8JG, United Kingdom
Local Office: Bureau Veritas International Doha W.L.L., First Floor, D-Ring Road, Building No. 35, Street No. 250, Zone 45, Old Airport Area, P.O. Box 22157, Doha, State of Qatar

Further clarifications regarding the scope and validity of this certificate, and the applicability of the management system requirements, please call: +97440332728

UKAS Certificate Template Single Site Rev. 4.1 1/1 28 Aug 2023



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UKAS Certificate Template Single Site Rev. 4.1 1/1 28 Aug 2023



AWARDS AND CERTIFICATE

AMINONIR® 

AMINONIR® CERTIFICATE

Presented to

Aalaf

Doha, Qatar

Herewith we certify that the Aalaf DS2500F instrument #91856478 has been successfully validated for the determination of Drymatter, Crude Protein, Amino Acids with AMINONIR® Advanced.

Validation with a sample set successfully passed our requirements for accurate analysis.

Thursday, January 23, 2025



Evonik Operations GmbH | Nutrition & Care
Rohrdorfer Coelster • • 83473 Mering | Germany
www.evonik.de | nutrition@evonik.com



AWARDS AND CERTIFICATE

الشبكة الوطنية للإتفاق العالمي للأمم المتحدة المملكة المغربية

REGIONAL NETWORK FOR SOCIAL RESPONSIBILITY

UN GLOBAL COMPACT Network Morocco

منحت إلى
سعادة السيد
أنس الدراوشة
المدير العام
المراقب للاستثمار الصناعي (أعلاف)
دولة قطر

ضمن فعاليات
المؤتمر العربي
لمناصري مبادئ الإتفاق العالمي للأمم المتحدة
4 مايو 2023م
مملكة البحرين

الجائزة الدولية للتميز في مجال دعم تطبيقات استدامة الأعمال 2023

REGIONAL CSR NETWORK

UN GLOBAL COMPACT NETWORK MOROCCO

الشبكة الوطنية للإتفاق العالمي للأمم المتحدة المملكة المغربية

REGIONAL NETWORK FOR SOCIAL RESPONSIBILITY

UN GLOBAL COMPACT Network Morocco

منحت إلى
أعلاف Aalaf
المراقب للاستثمار الصناعي (أعلاف)
دولة قطر

ضمن فعاليات
المؤتمر العربي
لمناصري مبادئ الإتفاق العالمي للأمم المتحدة
4 مايو 2023م
مملكة البحرين

جائزة التميز المؤسسي الدولية في التنمية المستدامة 2023

REGIONAL CSR NETWORK

UN GLOBAL COMPACT NETWORK MOROCCO

الشبكة الوطنية للإتفاق العالمي للأمم المتحدة المملكة المغربية

REGIONAL NETWORK FOR SOCIAL RESPONSIBILITY

UN GLOBAL COMPACT Network Morocco

تتقدم
الشبكة الوطنية للإتفاق العالمي للأمم المتحدة «المملكة المغربية» للشبكة الإقليمية للمسؤولية الإجتماعية

بأسمى آيات الشكر والتقدير والعرفان إلى
سعادة الشيخ
جاسم بن جبر آل ثاني
رئيس مجلس إدارة شركة المرقاب للاستثمار الصناعي (أعلاف)
لمناصرته مبادئ الإتفاق العالمي للأمم المتحدة

ضمن فعاليات
المؤتمر العربي
لمناصري مبادئ الإتفاق العالمي للأمم المتحدة
2023

4 مايو 2023م
مملكة البحرين

REGIONAL CSR NETWORK

UN GLOBAL COMPACT NETWORK MOROCCO

**ANIMAL NUTRITION IS
OUR PROFESSION**





At AALAF, nutrition is at the heart of everything we do. With decades of expertise, we focus on delivering high-performance feed that supports animal health and growth.

We ensure:

- Maximum animal performance
- Efficient feed mill operations
- Consistent pellet quality
- Safe, trusted feed solutions

Aalaf  أعلاف

Lets Keep In Touch



Email : info@aalaf.com.qa



Phone : +974 44327766



Website : www.aalaf.com.qa